



**Innova**  
TRAINING INSTITUTE

Practical Pathway to Business Success

# **Pearson BTEC Level 3 International Extended Diploma in Business**

Hands-on Learning | Global Recognition | Career Readiness

# Pearson BTEC Level 3 International Extended Diploma in Business

The Pearson BTEC International Level 3 Extended Diploma in Business is a 15-month, career-focused programme covering finance, marketing, operations, and HR. It blends hands-on projects, AI-driven tools, and personalized mentorship, preparing learners for higher education and global business careers

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# Dynamic Foundation for Future Business Leaders

The Pearson BTEC International Level 3 Extended Diploma in Business is a 15-month program designed to combine practical business knowledge with real-world applications. Students gain expertise in finance, marketing, operations, and human resources, equipping them with versatile skills for today's fast-paced global economy.

This career-focused qualification emphasizes critical thinking, problem-solving, and vocational readiness through research projects, presentations, and case studies. With personalized mentorship and exposure to AI-driven business tools, learners are prepared for higher education pathways and industry opportunities worldwide.

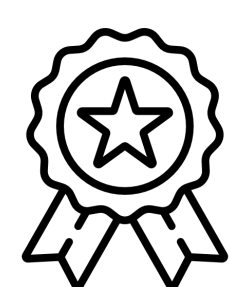
## Hands-On Practical Learning

Engage in real-world assignments, projects, and case studies that develop professional skills and confidence.

## Global Career Pathways

Progress to universities or entry-level business roles worldwide with an internationally recognized qualification.

# Key Information



## Recognition

Pearson UK qualification,  
accepted globally



## Duration

15-month program with  
diverse modules



## Pathway

Higher education  
and career readiness



## Focus

Practical skills for real  
business scenarios

## Mandatory Units

The program's mandatory units provide a strong foundation in essential business disciplines, combining theory with practical application. From exploring global markets to managing events and making strategic decisions, students build the analytical, managerial, and problem-solving skills needed to thrive in today's dynamic business environment.

### Units

- Unit 1: Exploring Business
- Unit 2: Research and Plan a Marketing Campaign
- Unit 3: Business Finance
- Unit 4: Managing an Event
- Unit 5: International Business
- Unit 6: Principles of Management
- Unit 7: Business Decision Making

### Tools Covered



## Optional Units

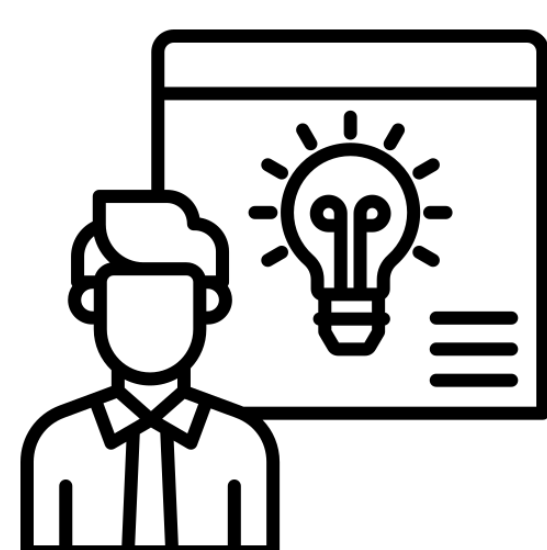
The optional units allow students to specialize in areas aligned with their career aspirations. Covering fields like digital marketing, branding, accounting, and entrepreneurship, these modules enhance employability and provide flexibility for learners to tailor their business education



### Units

- Unit 8: Human Resources
- Unit 9: Team Building in Business
- Unit 10: Recording Financial Transactions
- Unit 13: Cost and Management Accounting
- Unit 16: Visual Merchandising
- Unit 17: Digital Marketing
- Unit 19: Pitching for a New Business
- Unit 24: Branding

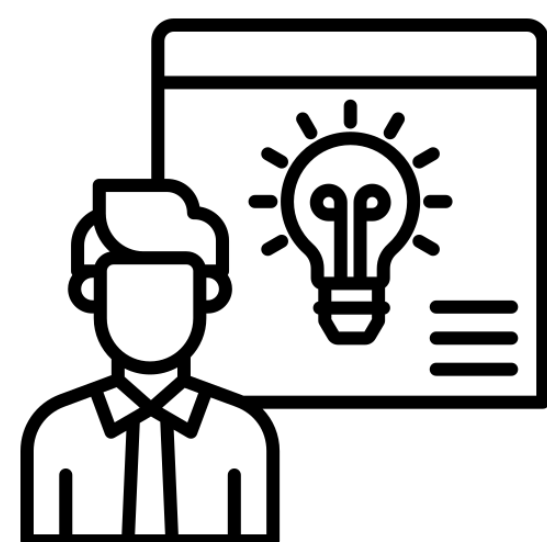
# Entry Requirements



## Academic Background

Five IGCSEs, Grade 10/11, or equivalent foundational qualifications accepted.

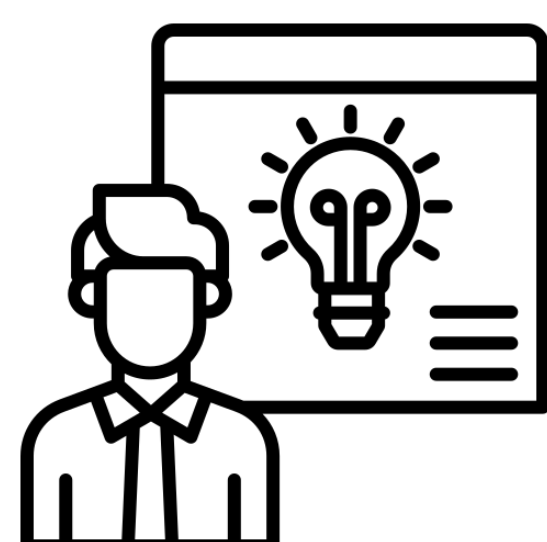
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## BTEC Level 2

Prior BTEC qualifications at Level 2 strengthen eligibility for entry.

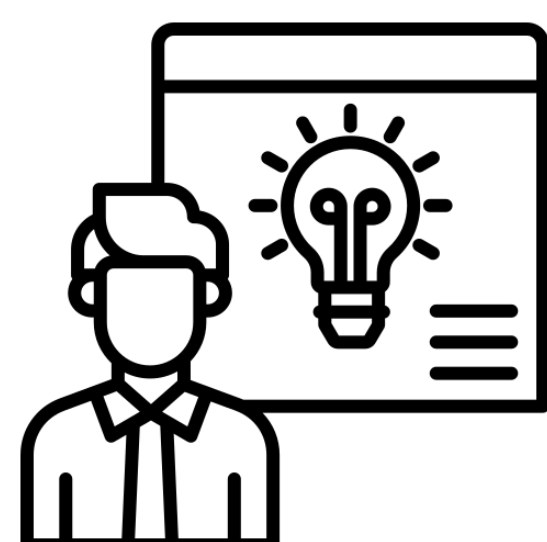
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## Alternative Qualifications

Other recognized qualifications or age 16 achievement in core subjects.

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## Work Experience

Relevant professional experience considered for learners without traditional qualifications

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# Future Ready

Choosing this program means gaining more than a qualification—it's about unlocking global opportunities. With a dual focus on practical skills and strategic knowledge, learners master both business fundamentals and AI-driven tools, preparing them for leadership roles in a competitive marketplace.

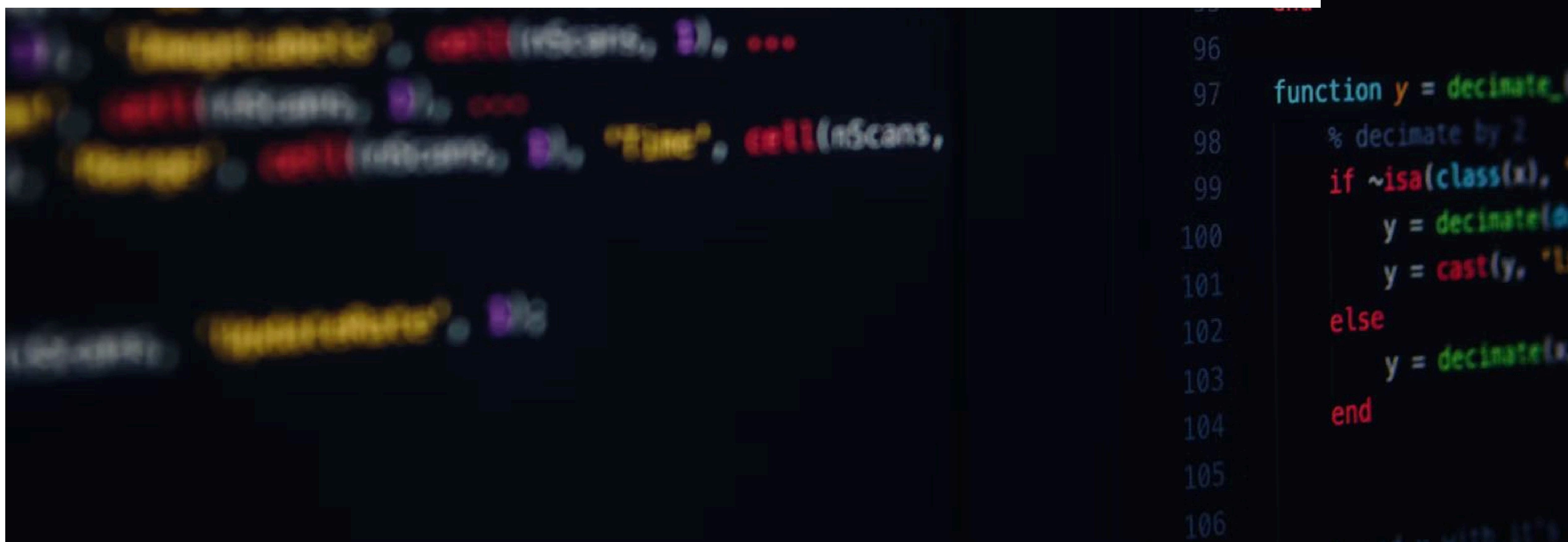
This course is designed for ambitious students aged 16–19 who aspire to pursue higher education or launch their careers in business. Whether through university pathways or junior-level roles, it equips learners with vocational readiness, critical thinking, and professional confidence

## Industry-Relevant Skills

Acquire practical expertise tailored to global business needs and employer expectations.

## Pathway to Success

Seamlessly progress to higher education or entry-level business roles worldwide.



# Master AI Tools to Lead Complex Projects Globally

This program is built for future-ready managers seeking mastery in AI-powered automation, logistics, and data-driven decision-making. Participants gain practical skills in project planning, procurement, operations, and risk management.

You'll train under expert mentors, work with cutting-edge tools, and complete a hands-on capstone simulating global business execution, all while developing leadership skills for AI-integrated environments.

## Lead Projects with Smart Technologies

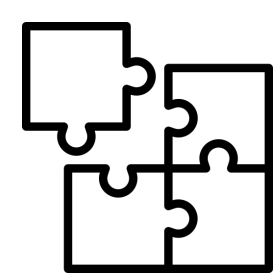
Learn to plan, control, and optimize projects using intelligent automation platforms and AI-based tracking systems.

## Bridge Strategy and Execution with AI

Master operational tools and risk control techniques to automate complex workflows and make data-led decisions.

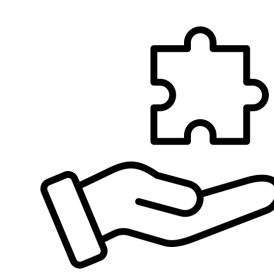
Integration with AI Automation Course

# Key Features



### Relevance

Aligns with modern business and management demands



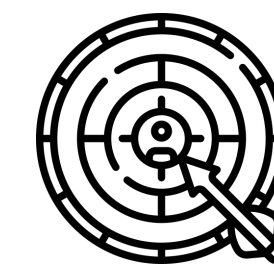
### Tools

Hands-on training with real automation platforms



### Skills

Builds job-ready digital transformation capabilities



### Advantage

Enhances career prospects and university applications

# Mentorship

**1:3 Mentor Ratio:** Every mentor guides only 3 students for focused, tailored support.

**Mentors Monitoring Matrix:** A custom framework to track mentorship quality and student outcomes.

**Innova's mentor network includes CXOs, managers, and specialists from top global companies, all invested in your success.**



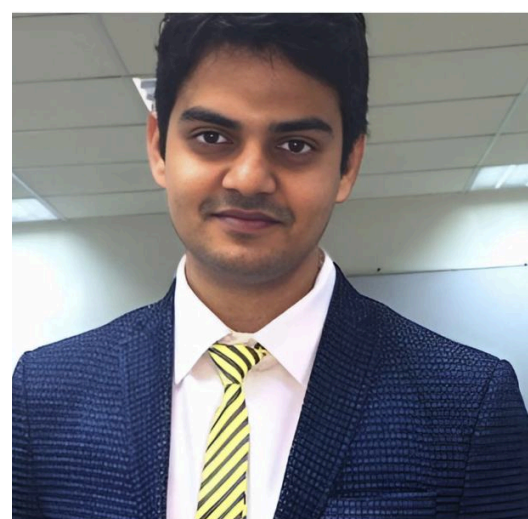
**Tony Pagliocco**

Progressive leadership in product management



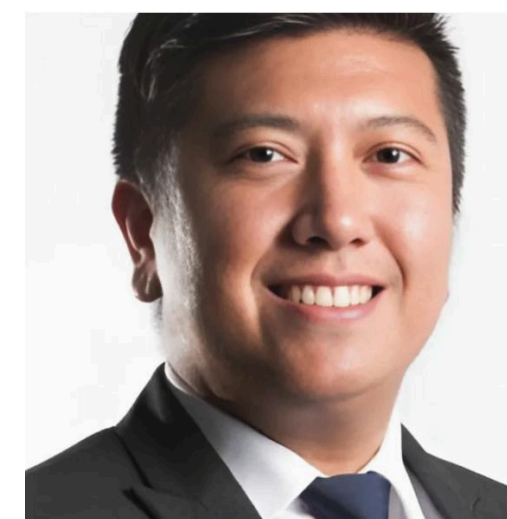
**Rashmi Menon**

Product Management  
Advocate & Co Founder



**Dixit Jain**

Chartered Accountant,  
Founder



**Harold Diolazo**

Marketing and Corporate  
Communications



**Dina Tahhan**

Healthcare Systems & Market  
Expertise



**Robert Lemke**

Commercial Training and  
Growth Enablement

# Driving Careers Through Industry-Focused Learning

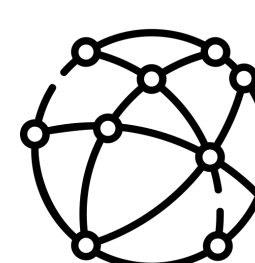
Innova Training Institute is a KHDA-approved vocational institute based in Dubai Knowledge Park. Backed by global affiliations, it delivers career-focused programs that blend academic rigor with practical skill-building.

With guaranteed internships, small-batch mentorship, and real-world projects, Innova helps learners transition confidently into the workforce. Each course is designed to ensure relevance, industry integration, and job-readiness from day one.



## Dual Qualification

Academic degrees with industry-recognized certification



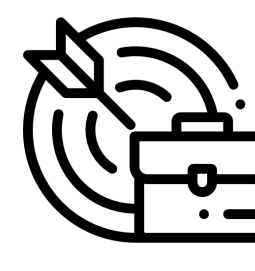
## Global Recognition

Endorsed by Pearson, IOA, Qualifi, and Accredited by KHDA



## Mentorship Model

1:3 expert ratio with personalized guidance



## Career Integration

Projects, internships, and startup simulation embedded



**Empowering students with AI-driven skills, experiential learning, and global industry-ready expertise.**

“Dubai’s Innova & The Rise Of Ai-Education”  
Featured In *AI & Tech* January 2026 Edition Of

**OUTLOOK BUSINESS**  
THINK BEYOND. STAY AHEAD.

**Learn in a world-class academic environment with modern infrastructure, collaborative spaces, and easy access to essential student amenities.**



**Dubai Knowledge Park Learning Hub**

Study in Dubai's premier education district, home to cutting-edge classrooms, collaborative lounges, and a dynamic student community. Located in a hub of academic and corporate activity, the campus encourages innovation, peer interaction, and career-focused learning in an inspiring, multicultural environment.



**Accessible, Connected, Student-Friendly Facilities**

Enjoy seamless access to public transport, cafés, business centers, and well-equipped learning zones. From quiet study areas to interactive lounges, every facility is designed to support comfort, focus, and collaboration, creating the ideal atmosphere for productive and enriching learning experiences.



**At Innova, we believe in nurturing talent through immersive learning experiences, real-world projects, and a future-ready academic environment.**



**Innova**  
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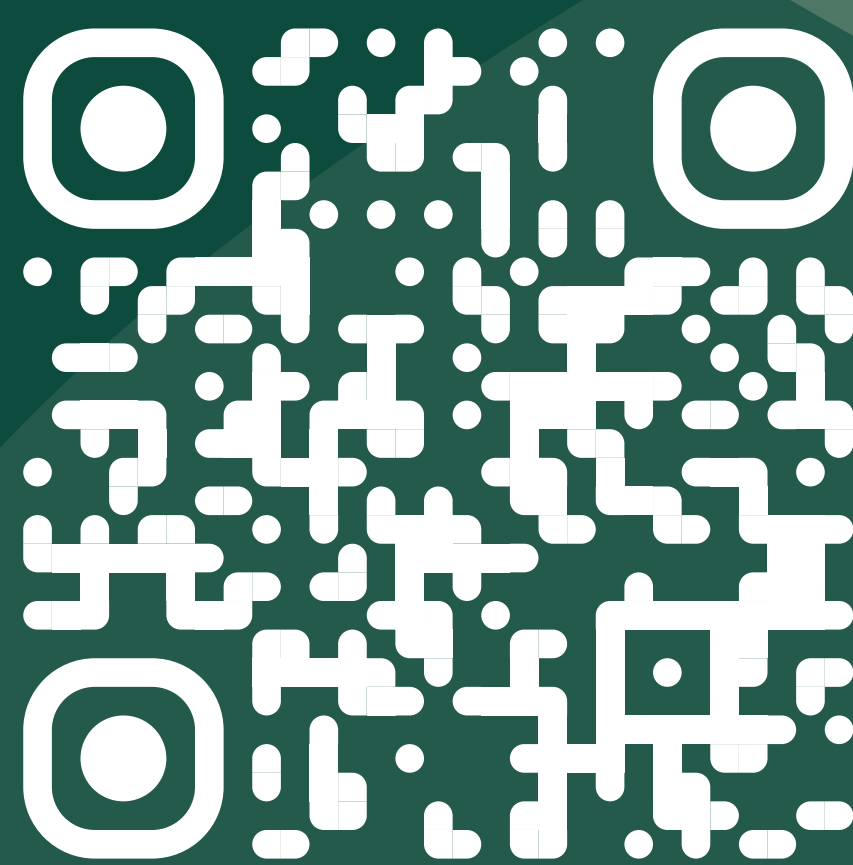
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