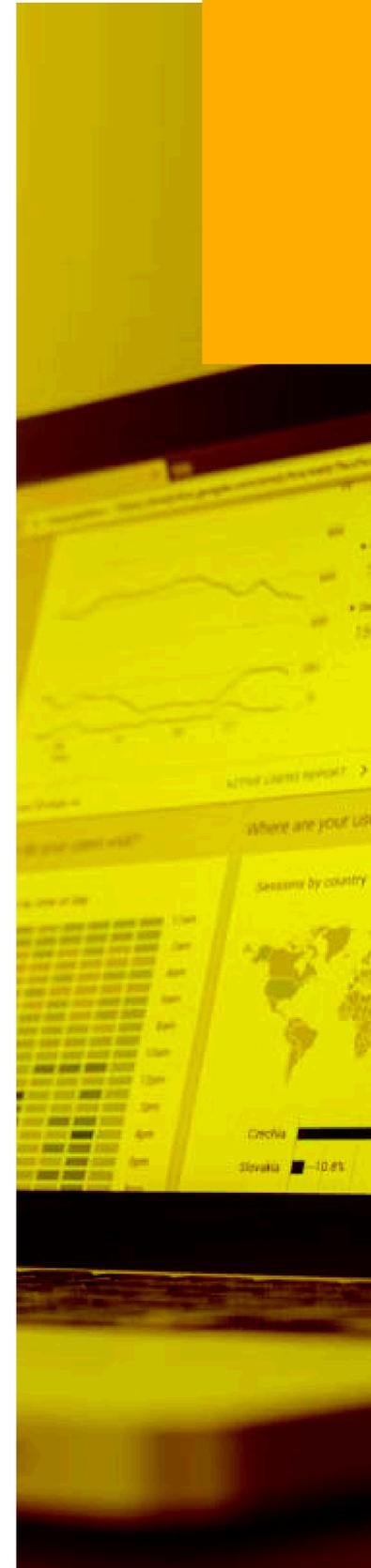Business diploma with global and practical focus.

Pearson BTEC International Higher National Diploma in Business

AI-powered learning | UK university pathways

About Innova

Pearson BTEC International Higher National Diploma in Business

The Pearson HND in Business combines practical learning with international credibility. Students benefit from hands-on projects, expert-led sessions, and access to top-up degrees at leading UK universities. With a dual focus on real-world readiness and academic progression, the program is ideal for those seeking both immediate career impact and long-term global recognition.

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Overview

Build Business Expertise with Global University Pathways

The Pearson HND in Business is a globally recognized qualification designed to prepare students for both industry and academia. Through practical modules in management, marketing, and finance, learners build real-world skills that meet today's employer demands.

This two-year program also offers a one-year top-up at partner UK universities. With mentorship, projects, and industry exposure, it ensures students are ready for leadership roles or progression to Master's programs worldwide.

Practical Business Skills Development

Work on real case studies, collaborative projects, and gain career-ready skills aligned with global business needs.

University Top-Up Opportunities Worldwide

Complete your final year at accredited UK universities with seamless access to Bachelor's and Master's programs.

Key Information

Recognition
Pearson UK qualification, accepted globally

Mentorship
Learn from top industry experts

Progression
Pathway to over 200 universities

Flexibility
Hybrid learning with internship support

Core Modules (240 Credits)

This foundational curriculum develops a comprehensive understanding of key business domains such as marketing, HR, finance, innovation, and leadership. Students gain practical experience through real-world case studies, projects, and strategic planning exercises. Modules such as Organizational Behaviour, International Marketing, and Business Strategy equip learners with analytical and decision-making skills essential for navigating today's global business landscape.

Modules

- UNIT 1: The Contemporary Business Environment

- UNIT 2: Marketing Processes and Planning

- UNIT 3: Management of Human Resources

- UNIT 4: Leadership and Management

- UNIT 5 Accounting Principles

- UNIT 6: Managing a Successful Business Project

- UNIT 8: Innovation and Commercialization

- UNIT 9 Entrepreneurial Ventures

- UNIT 19 Research Project

- UNIT 20: Organisational Behaviour Management

- UNIT 43 Business Strategy

- UNIT 48: Customer Value Management

- UNIT 50: International Marketing

- UNIT 54: E-Commerce and strategy

- UNIT 55: Planning Social Media Campaigns

CORE UNITS (120 CREDITS)

The Top-Up year enhances strategic and academic depth through advanced modules in leadership, reflective practice, and business realities. Students complete an Honours Project, demonstrating their ability to solve real-world challenges using analytical and critical thinking frameworks. These units are designed to prepare graduates for higher-level roles or postgraduate studies in management, marketing, or entrepreneurship.

Units

- Leadership and Management
- Business Reality
- Contemporary Business Issues
- Reflective Business Portfolio
- Honours Project

Prerequisite

Entry Requirements

BTEC Level 3
A Level 3 qualification in Business from an approved awarding body.

GCE Advanced Level
Strong performance in one or more A-Level subjects, preferably business-related.

GCSE Performance
Minimum grades A* to C or 9 to 4 in English and Maths.

Related Qualifications
Other recognized Level 3 qualifications relevant to business or management.

Higher Education Access
Completion of a diploma from a recognized further education institution.

Work or International Equivalent
Relevant industry experience or equivalent international academic qualifications.

Assessment Criteria

Coursework

Case Studies

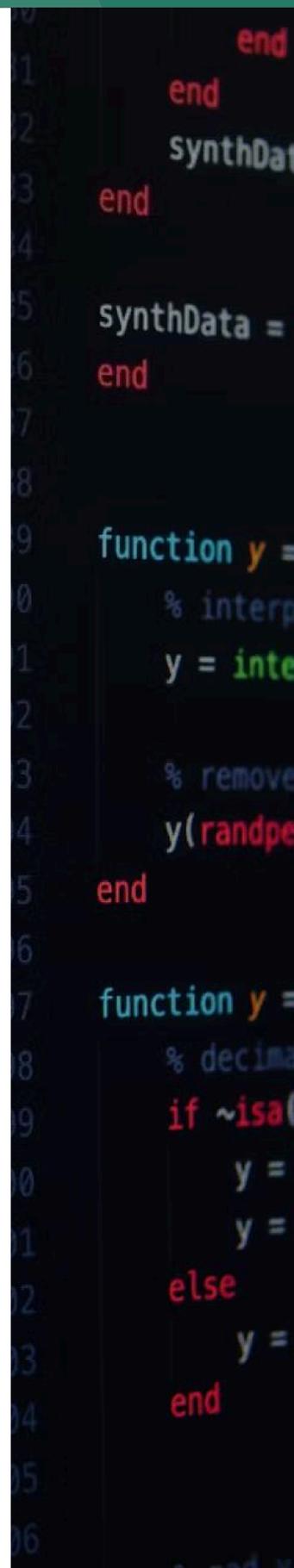**Practical Business Projects**

Industry Presentations

Top Up Pathways

Top-Up Duration: 1 Year
Mode: Hybrid > Online(Dubai)/Face-to-Face(UK)

Students can choose from any of the UK's top Universities

Future Pathways

Progression to Post Graduate Studies

Students who complete the HND and Top-Up program are eligible to apply for a variety of postgraduate degrees in business and management. These programs offer specializations tailored to different career ambitions and business goals.

Whether aiming for leadership roles, academic advancement, or entrepreneurial ventures, graduates can choose from globally recognized pathways that align with their future plans

MBA (Master of Business Administration)

Focused on leadership, management, and strategic decision-making skills

MSc in Business, Marketing, Finance, or Management

Specialized degrees for domain expertise in business disciplines

MA in Business & Entrepreneurship

Designed for launching and growing your own venture

Future Pathways

Career Prospects

The combination of practical skills from the HND and strategic expertise from the Top-Up ensures graduates stand out in the global job market. Upon completing this program, you will be well-equipped for a wide range of business and management roles

Human Resource Management

Project Management

Marketing and Sales

Strategic Management

Startup & Entrepreneurship

Management Consulting

Integration with AI Automation Course

Master AI Tools to Lead Complex Projects Globally

This program is built for future-ready managers seeking mastery in AI-powered automation, logistics, and data-driven decision-making. Participants gain practical skills in project planning, procurement, operations, and risk management.

You'll train under expert mentors, work with cutting-edge tools, and complete a hands-on capstone simulating global business execution, all while developing leadership skills for AI-integrated environments.
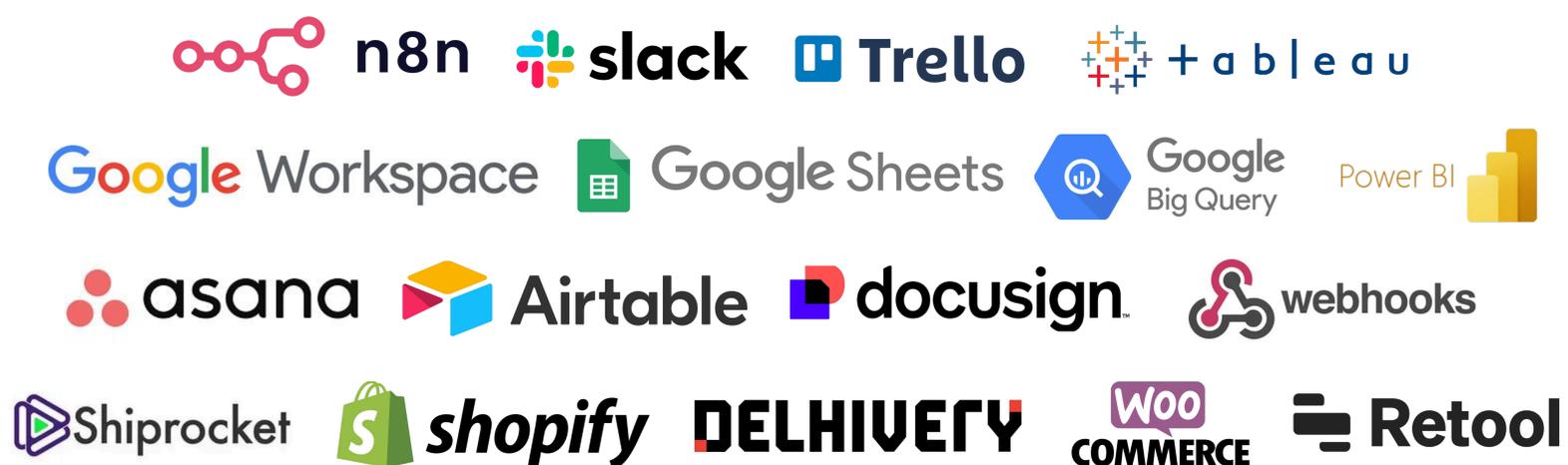
Lead Projects with Smart Technologies

Learn to plan, control, and optimize projects using intelligent automation platforms and AI-based tracking systems.
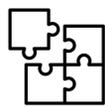
Bridge Strategy and Execution with AI

Master operational tools and risk control techniques to automate complex workflows and make data-led decisions.

Tools Covered

n8n · slack · Trello · tableau · Google Workspace · Google Sheets · Google Big Query · Power BI · asana · Airtable · docusign · webhooks · Shiprocket · shopify · DELHIVERY · WooCommerce · Retool

Integration with AI Automation Course

Key Features

Relevance
Aligns with modern business and management demands

Tools
Hands-on training with real automation platforms

Skills
Builds job-ready digital transformation capabilities

Advantage
Enhances career prospects and university applications

Teaching Model

Mentorship

1:3 Mentor Ratio: Every mentor guides only 3 students for focused, tailored support.

Mentors Monitoring Matrix: A custom framework to track mentorship quality and student outcomes.

Innova's mentor network includes CXOs, managers, and specialists from top global companies, all invested in your success.

Tony Pagliocco

Progressive leadership in
product management

Rashmi Menon

Product Management
Adovocate & Co Founder

Dixit Jain

Chartered Accountant,
Founder

Harold Diolazo

Marketing and Corporate
Communications

Dina Tahhan

Healthcare Systems & Market
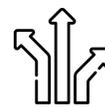Expertise

Robert Lemke

Commercial Training and
Growth Enablement

Why This Course?

Duality
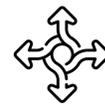Combines business fundamentals with future-ready AI expertise

Pathway
Offers direct route to postgraduate studies

Exposure
Industry tools, mentorship, and real-world scenarios

Versatility
Equips you for corporate, startup, or tech roles

About Innova

Empowering Careers Through Industry-Focused Learning

Innova Training Institute is a KHDA-approved vocational institute based in Dubai Knowledge Park. Backed by global affiliations, it delivers career-focused programs that blend academic rigor with practical skill-building.
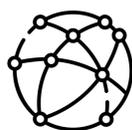
With guaranteed internships, small-batch mentorship, and real-world projects, Innova helps learners transition confidently into the workforce. Each course is designed to ensure relevance, industry integration, and job-readiness from day one.

Dual Qualification
Academic degrees with industry-recognized certification

Global Recognition
Endorsed by Pearson, IOA, Qualifi, and Accredited by KHDA

Mentorship Model
1:3 expert ratio with personalized guidance

Career Integration
Projects, internships, and startup simulation embedded

About Innova

Learn in a world-class academic environment with modern infrastructure, collaborative spaces, and easy access to essential student amenities.

Dubai Knowledge Park Learning Hub

Study in Dubai's premier education district, home to cutting-edge classrooms, collaborative lounges, and a dynamic student community. Located in a hub of academic and corporate activity, the campus encourages innovation, peer interaction, and career-focused learning in an inspiring, multicultural environment.

Accessible, Connected, Student-Friendly Facilities

Enjoy seamless access to public transport, cafés, business centers, and well-equipped learning zones. From quiet study areas to interactive lounges, every facility is designed to support comfort, focus, and collaboration, creating the ideal atmosphere for productive and enriching learning experiences.

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At Innova, we believe in nurturing talent through immersive learning experiences, real-world projects, and a future-ready academic environment.

![Innova Training Institute logo]

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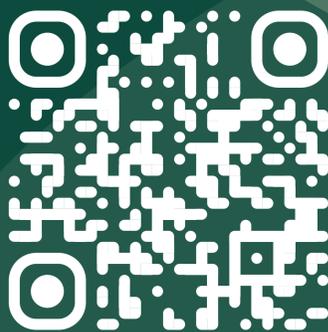admin@innovainstitute.ae

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