

BROCHURE



AI Tools for FinTech – A Non-Tech Foundational Bootcamp

COURSE DETAILS:

Duration: 4 Weeks

Eligibility: Open to all (no coding or finance background needed)

Format: Hands-on with AI-powered web tools & real use cases

Outcome: Ability to use AI tools for real-world FinTech tasks + readiness for advanced diploma

WEEKLY SCHEDULE & TOOLKITS

Week 1: Understanding FinTech & AI Without the Jargon

Goal: Build awareness of FinTech sectors and where AI is transforming them.

- **Topics:**

- What is FinTech? Sectors like Payments, Lending, WealthTech, InsurTech
- Where AI fits: Chatbots, fraud alerts, wealth recommendations

- **Tools Practiced:**

- Notion AI – for financial reports & automation
- You.com or Perplexity.ai – to research FinTech trends using AI
- Gamma.app – make instant FinTech decks from prompts

Week 2: Automating Personal Finance & Client Services

Goal: Use AI to automate basic finance tasks, simulate customer support, and investment queries.

- **Topics:**

- AI in daily finance: budget advisors, client queries, finance blogs

- **Tools Practiced:**

- ChatGPT (pre-trained prompts) – simulate wealth advisory, credit assistant
- Tally Workspace – create interactive dashboards for expenses or reports
- Copy.ai / Writesonic – create financial blogs or FAQs with AI



Week 3: Visualizing FinTech Ideas Using AI

Goal: Create pitch decks, business models, or investor reports using drag-and-drop AI tools.

- **Topics:**
 - How FinTech products are presented
 - Investor pitch basics, use cases of AI tools in product planning
- **Tools Practiced:**
 - Beautiful.ai – create FinTech presentations instantly
 - Canva Magic – design infographics for fraud detection, FinTech growth, AI use
 - Mixo.io – generate FinTech product landing pages in 30 seconds

Week 4: FinTech Simulations Without Code

Goal: Apply everything learned to simulate an AI-powered FinTech tool or business.

- **Topics:**
 - AI chatbot for finance help
 - Auto-generated investment tips
 - Simulated use of a credit score evaluation tool
- **Tools Practiced:**
 - Landbot or Tidio – build an AI finance chatbot (drag-and-drop)
 - Zapier + ChatGPT – basic automation for lead capture or advisory messages
 - Finchat.io (or ChatGPT with custom instructions) – simulate financial assistant

FINAL PROJECT

Create one of the following:

- AI Chatbot for personal finance queries
- Investor-ready AI presentation for a FinTech startup idea
- AI-based simulation of a credit scoring or wealth advisory flow (no code)





NEXT STEP AFTER THIS MONTH

Students will be ready to take the 1-Year Professional Diploma in “Applied AI Tools for FinTech”, where they’ll explore:

- Python & Excel automation (beginner-friendly)
- Machine learning (visually taught)
- Deeper FinTech workflows like KYC, fraud detection, Algo-trading



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